

Head Warhorse Towards Barn

Deacon Honored On Retirement

Colonel E. A. Deacon, who acted as director of Auxiliary Services, through which was financed 16 mm. film entertainment for army camps, was honored by members of the Sixteen Millimetre Association on the occasion of his retirement.

(Continued on Page 16)

Bicycling Award Per Exchange

The awards to Regal Films made by Calgary arbitrators against George Riddler, Saskatchewan exhibitor, for bicycling film added up to \$1,492—the largest amount allowed any of the eight distributing companies which filed claims against him.

(Continued on Page 16)

Showmen Boosting Victory Loan As Aid to Post-War Prosperity

Canada's ninth Victory Loan is meeting with wholehearted response from the Dominion's showmen, both from a standpoint of investment and publicity. They have evinced a thorough understanding of the need for success of the current campaign and its importance to the future of the Dominion and all efforts are being directed towards supporting its purpose. Industry men and women are once more carrying out their double task, that of signing their names to victory as well as inducing their patrons to do the same through the medium of the theatre by buying bonds.

Paul Nathanson's Appeal Allowed

The partnership agreement between J. Arthur Rank and Paul Nathanson will not have to be produced in court by the latter during the suit filed against him by Mrs. Jean Gregory.

Justice Hope, in Osgoode Hall, Toronto, last week allowed Nathanson's appeal against the order by Gordon Conant, Master of the Supreme Court. Mrs. Gregory asks \$55,000 damages from the Odeon head for breach of contract, charging that he and associates sold out their interest of the partnership with her to Rank without notice.

Mrs. Gregory asks dissolution of her partnership with Nathanson, which calls for the joint operation of three Hamilton, Ontario, houses.

She claims that the Nathanson Company with which she signed an agreement has no legal standing.

Reduction in income tax and
(Continued on Page 8)

New Odeon House

A new Odeon theatre will soon be built at Hollyburn, British Columbia, seating 900 to 1,000, it has been announced by J. H. Boothe, district supervisor.

Increase of 29 Houses in 1944

Motion picture statistics for 1944, compiled by the Dominion Bureau of Statistics, show that the number of theatres in operation during the year was 1,298, an increase of 29 over the previous year.

Saskatchewan gained 12, its
(Continued on Page 16)

Alex Entwisle's 80th Birthday

Edmonton's pioneer theatreman, Alex Entwisle, who recently celebrated his 80th birthday, was honored at a recent luncheon meeting of the Kiwanis Club of that city.

Still bright and active, Entwisle daily checks with his sons
(Continued on Page 16)

Big Gain Last Year By 16 Mm. Exhibs

The Canadian 16 mm. theatrical exhibition field continued its marked annual gains during 1944, according to the annual report of the Dominion Bureau of Statistics. The progress of this form of motion picture exhibition has grown to the point where every company is examining the field with a view to serious activity in it and some companies, among them MGM and Warners, have stated their intention of a planned program for all countries except Canada and the United States.

Gross receipts and the number of operators increased during 1944, such exhibitors still bearing the blanket classification of Itinerant, although the character of operation has changed from carriers of portable equipment arriving without schedule to permanent places of exhibition.

(Continued on Page 8)

RKO Western Film

James Warren will make his debut as a Western personality in RKO's "Wanderer of the Wasteland."

Sherbrooke to Get Two New Theatres

Two new theatres are to be built in Sherbrooke, Quebec, one on Belvedere Street, and the other in the East Quarter.

J. A. E. Begin will be the owner of the theatre planned for Belvedere Street, which will have a seating capacity of about 800. It may be two or three years before both houses go up.

Groupings Okayed Of Ten Distribbs

The groupings of ten Canadian distributing companies for the 1945-46 season have been approved to date by J. R. Croft, administrator of services for the Wartime Prices and Trade Board, who attends personally to its theatre and film section. They are:

O'Hara 'Sinbad' Lead

Maureen O'Hara will play the female lead in RKO's "The Strange Adventures of Sinbad."

Imperial, Montreal Is First Run House

Montreal's Imperial Theatre, a Famous Players unit, has been changed to a first run house.

Operated by Consolidated Theatres, the Imperial has been showing second run films since it was taken over from Robert Hurel of France-Film in 1936. Prior to that time it ran French programs, operas and vaudeville shows.

Columbia Pictures of Canada Limited. Special—"Kiss and Tell"; Specials—2; Group A—6; Group B—8; Group C—8, plus 4 outdoor musicals; Group D—12; Group E—8; Westerns—10.

Empire-Universal Films Ltd.: Universal Product. Specials—3; Supers—11; Group A—8; Group B—12; Group C—12; Group D—9; Westerns—7.

Republic Product. Specials—10; De Luxe—4; Anniversary—14; Jubilee—10; Rogers Westerns—8; Elliott Westerns—8; Action Westerns—8; Star Westerns—8.

(Continued on Page 8)

SPECIALLY MADE TO RAISE BOTH SPIRITS AND BOX-OFFICE RECEIPTS!

JACK OAKIE
PEGGY RYAN

IN

"THAT'S THE SPIRIT"

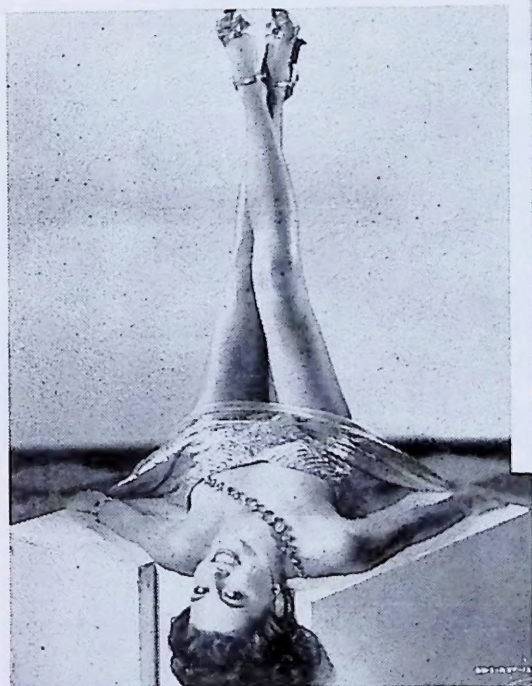
WITH THE NEW DANCING
SENSATION, JOHNNY COY

ARRANGE FOR EARLY PLAYDATES AT YOUR EMPIRE-UNIVERSAL EXCHANGE

WATCH THOSE TRANS-CANADA "RHAPSODY IN BLUE" OPENINGS



**YOUR EARS BURNING? EVERY-
BODY AT WARNERS IS TALKING
ABOUT WHAT WILL HAPPEN
WHEN 'MILDRED PIERCE' COMES
TO YOUR HOUSE!**



'George White's Scandals' Has Great Variety

RKO's "George White's Scandals" is a musical that runs the gamut from classical ballet to boogie, with plenty of laughs provided by those crackerjack comedians, Joan Davis and Jack Haley. The picture presents an endless parade of beautiful girls as befits George White's reputation.

Some of the best music is played by Gene Krupa and his band, and by Ethel Smith at the electric organ. Phillip Terry and Martha Holliday provide the love interest.



GET ON THE
SUNNYSIDE
OF THE STREET

With...

Shady Lady

"Extremely diverting film... a handsome production by George Waggner and directed by him with smartness and a good sense of pace, 'SHADY LADY' mixes a pleasant dose of romance with the humor."
—THE FILM DAILY

"With Charles Coburn settling his ample girth into a juicy role and emerging with another of his droll characterizations that have made him a solid marquee name, coupled further with the assets of Ginny Simms, Robert Paige and Alan Curtis, and a slickly-fashioned screenplay which has the added benefit of appropriate direction and all of the production accoutrements necessary, there is no apparent reason in the world why 'SHADY LADY' should not do handsomely at the boxoffice."
—MOTION PICTURE DAILY

"'SHADY LADY' is highly diverting screen fare that should please generally. Charles Coburn is tops."
—SHOWMEN'S TRADE REVIEW

"...hand-tailored to advantageously showcase the respective talents of Charles Coburn and Ginny Simms... a happy, hilarious, harmonious expedition into escapist entertainment fields, one which launches Universal's new program impressively and lucratively. Laughs are plentiful and there is a cupid's touch for the romantic."
—BOXOFFICE

"'SHADY LADY' is a well written screenplay... it should do well at the boxoffice. Ginny Simms has a vehicle worthy of her latent abilities in this, her first starrer for Universal. Charles Coburn gives a witty, adroit touch to his performance, while Robert Paige comes through neatly as the other half of the love interest with Miss Simms."
—VARIETY

And Walter Winchell says, "Coburn gives a superperformance."

Starring

Charles COBURN **Ginny SIMMS** **Robert PAIGE**

with ALAN CURTIS MARTHA O'DRISCOLL Joe Frisco Kathleen Howard Thomas E. Jackson

DISTRIBUTED BY

Empire-Universal-Films Limited

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DISTRIBUTED BY

Empire-Universal-Films Limited



'Love Letters' Is A Gripping Drama

PARAMOUNT'S "Love Letters" is an unusual psychological drama starring Joseph Cotten and Jennifer Jones, who contribute effective performances.

The picture tells the story of a British Army officer who writes love letters for his pal to a girl he has never seen. When he falls in love with the girl himself it brings about a highly dramatic situation.

Ann Richards, Anita Louise and Gladys Cooper do well in support.



starring

BING CROSBY
BETTY HUTTON
PAULETTE GODDARD
ALAN LADD
DOROTHY LAMOUR
EDDIE BRACKEN
BRIAN DONLEVY
SONNY TUFTS
VERONICA LAKE
ARTURO de CORDOVA
BARRY FITZGERALD
CASS DALEY
DIANA LYNN
VICTOR MOORE
MARJORIE REYNOLDS
BARRY SULLIVAN

and
ARCHIE
(Himself)
ED GARDNER

with
Charles (Finnegan) Canter
Eddie (Eddie the Waiter) Green
Ann (Miss Duffy) Thomas

and
Robert Benchley
William Demarest
Howard da Silva
Billy De Wolfe
Walter Abel
Johnny Coy
Miriam Franklin
Olga San Juan
Gary, Philip, Dennis
and Lin Crosby

Directed by
Hal Walker

Based on Characters
created by Ed Gardner

A Paramount Picture

"Crammed to the Raptures
With 32 STAR-RIFIC
LUMINOSITIES... All Gorjus
Pin-Ups and Don Johns
Like Myself!"



See Archie—past master
of confusion—making a
squeeze play for Betty
Hutton!



Should Miss Duffy save
Archie from a fate worse
than debt?



Here's Finnegan, the Red-
Handed. He's that way
from being slapped off
the Free Lunch!



Says Eddie the Waiter:
"Wait'll Duffy gets the
bill for this blowout!"

Paramount presents
ED GARDNER'S
Duffy's
Tavern

RADIO'S FAMOUS NIGHT SPOT
MAKES ITS SCREEN DEBUT!



IT'S A FEAST OF SONG—A MUSICAL
MIRTHQUAKE—THE LAUGH SMASH
OF THE YEAR!

OK Groupings of Ten Companies

(Continued from Page 1)

Eagle-Lion Films of Canada Limited. Specials—4; Group A—10; Group B—6; Group C—4.

Monogram Pictures of Canada Limited. Specials—10; Group A—12; Group B—12; Westerns—12.

Paramount Film Service Limited. Hal Wallis Productions—2; Specials—2; Group A—6; Group B—10; Group C—6.

Producers Releasing Corporation. Specials—8; Group A—8; Group B—8; Group C—10; Westerns—14.

Regal Films Corporation (MGM). Group A—6; Group B—10; Group C—10; Group D—12; Group E—Balance.

RKO Distributing Corporation of Canada. International Pictures Inc.—4; Specials—7; Group A—10; Group B—8; Group C—8; Group D—10; Group E—9.

Twentieth Century-Fox Corporation. Specials—6; Group A—12; Group B—14; Group C—Balance.

Warner Bros. Pictures Distributing Company, Ltd. Specials—6; Group A—4; Group B—8; Group C—6; Group D—2.

Orson Welles' Role

Orson Welles has accepted a small part as a magician in the RKO Harold Lloyd starrer, "The Sin of Harold Diddlebock."

Help Head Warhorse Towards Barn

(Continued from Page 1)

the fact that there will not be another Loan for a year is recognized as a personal inducement for increased buying and a powerful sales argument.

Chief screen aid to the campaign is the Paramount all-star short, "Hollywood Victory Caravan." A NFB short, narrated by Claude Rains, is also winning much interest in theatres, as are a number of news clips. An exploitation and publicity manual, compiled by James Nairn of the Motion Picture War Services Committee, is now in the hands of exhibitors and lobbies and advertising reflect its guidance.

"Hollywood Bond Caravan" contains the following lines by the Honorable J. L. Ilsley, minister of finance, in its credits:

"Once again I wish to express Canada's appreciation to the Motion Picture Industry for its assistance in a Canadian Victory Loan.

"This picture was made possible by the whole-hearted and generous co-operation of stars, craftsmen, producers, distributors and exhibitors through their War Activities Committee in Hollywood and their War Services Committee in Canada — so

that this may indeed be Canada's greatest Victory Loan."

Contact your provincial chairman for any information or help you may require. Here are the men for each province:

Alberta—K. M. Leach, Strand, Calgary.

British Columbia—Howard Boothe, Odeon Theatres Ltd., Vancouver.

Manitoba—James Stevenson, Western Theatres Ltd., Winnipeg.

New Brunswick and Prince Edward Island—Reg March, 20th Century-Fox, 12 Hazen Ave., Saint John.

Saskatchewan—W. Winterton, Capital, Saskatoon; F. Willis, Capitol, Regina.

Nova Scotia—R. S. Roddick, Capitol, Halifax.

Ontario—N. A. Taylor, 20th Century Theatres Ltd., 21 Dundas Square, Toronto; Herb Allen, Theatre Holding Corp., 72 Carlton Street, Toronto.

Quebec—Eugene Beaulac, Quebec Allied Theatrical Industries, 323 University Tower, Montreal.

The provincial chairmen are members of the Motion Picture Section of the National War Finance Committee, of which the national chairman is J. J. Fitzgibbons, Famous Players Canadian Corp., Royal Bank Building, Toronto; and the secretary Ray Lewis, 277 Victoria Street, Toronto.

Motion Picture Section of the National War Finance Committee is part of the Canadian Motion Picture War Services Committee. The executive members of the latter are: J. J. Fitzgibbons, president; Ray Lewis, secretary; R. W. Bolstad, treasurer; Herb Allen, Harry Alexander, Eugene Beaulac, T. J. Bragg, Haskell Masters, Col. J. A. Cooper, L. M. Devaney, Ben Freedman, Oscar Hanson, M. A. Milligan, H. L. Nathanson, A. W. Perry, L. Rosenfeld, Morris Stein and N. A. Taylor.

Members of the Public Relations Committee are C. J. Appel, Hye Bossin, Ben Geldsaler, Ray Lewis, James R. Nairn, Morris Stein and N. A. Taylor.

Publicity and Exploitation Committee is comprised of Win Barron, Dewey Bloom, Ben Cronk, George Degnon, Harvey Harnick, Sam Glasier and Glenn Ireton.

'Jiggs and Maggie'

Monogram Pictures will produce two "Jiggs and Maggie" comedies per year through an agreement with King Features, distributors of the famous cartoon strip.

Rentals of 16 Mm. Close to Million

(Continued from Page 1)

tion with set showing days and times.

Total take during 1944 was \$286,008, which, when amusement taxes of \$56,556 are added for the purpose of comparison with 1943 and 1942, comes to a grand gross of \$342,564.

In 1943 operators using 16 mm. equipment grossed \$230,404 and in 1942 \$164,109, figures for both years including the amusement tax. Figures for operation in prior years are: 1941—\$131,267; 1940—\$159,346.

Thus in 1944 the receipts, including amusement taxes, of 16 mm. exhibitors increased by \$112,160 over 1943, and in 1943 receipts showed a gain of \$66,295 over 1942. Since 1941 16 mm. receipts have increased by more than 100 per cent in the Dominion.

The total increase for Itinerants of both classifications, 16 and 35 mm., was \$96,445 over 1943. Itinerant exhibitors of 35 mm. films are apparently losing ground to 16 mm. men, their 1944 gross being \$62,428 compared with \$78,153 in 1943, a decline last year of \$15,725.

In 1944 116 Itinerants showed 16 mm. to 1,189,223 admissions, compared with 88 and 820,389 admissions in 1943. Although the number of 35 mm. Itinerants in 1944, 15, was an increase of four over 1943, their receipts declined, as shown above.

According to the report of the Dominion Bureau of Statistics, rentals for 16 mm. films during 1944 totalled \$967,179. Army camps and hostels must have provided a considerable part of this.

Famous Managers Hear Arch Jolley

Monthly meeting of Famous Players Theatre Managers (Toronto) Association was held in the King Edward, October 9th.

Guest speaker Arch H. Jolley, executive secretary of the Motion Picture Theatres Association of Ontario, gave a talk on the activities and future plans of the association.

Fire Marshal Gets NS Inspection Job

Inspection of motion picture projection rooms in Nova Scotia has been made the responsibility of the Fire Marshal branch of the Provincial Department of Labor.

This was formerly the duty of the Nova Scotia Board of Censors but the change was decided upon at a joint meeting of the board and the Fire Marshal Branch.



GET YOUR SHARE

There'll be counter attractions galore for the public's dollar. Get your share by having your Sound Equipment at its best. DOMINION SOUND is your safeguard.

Dominion Sound Equipments LIMITED

Head Office: 1620 Notre Dame Street West, Montreal

BRANCHES: AT HALIFAX TORONTO WINNIPEG REGINA CALGARY VANCOUVER

A National Theatre Service, such as maintained by Dominion Sound Equipments Limited, means—an organization with a specially trained personnel to provide regular and emergency technical service, equipment and supplies for theatres.

Now playing to smash business
everywhere --- Over 21 and
A Thousand and One Nights

TOP PICTURES

MONTH AFTER MONTH
FROM

COLUMBIA PICTURES CORP

Kiss and Tell

From the
great
Broadway
stage hit!

A GEORGE ABBOTT PRODUCTION • Play and Screenplay by F. HUGH HERBERT

starring **SHIRLEY TEMPLE** *as Corliss Archer*

WITH Jerome COURTLAND • Walter ABEL • Robert BENCHLEY
Porter HALL • Tom TULLY
Produced by SOL. C. SIEGEL • Directed by RICHARD WALLACE



Rosalind
RUSSELL BOWMAN *Lee*

She Wouldn't Say Yes

Produced by
VIRGINIA VAN UPP • Directed by
ALEXANDER HALL

with
ADELE JERGENS • CHARLES WINNINGER
HARRY DAVENPORT • SARA HADEN
Screenplay by Virginia Van Upp, John Jacoby and Sarett Tobias



FRED MACMURRAY

Pardon My Past

with MARGUERITE CHAPMAN
AKIM WILLIAM RITA
TAMIROFF • DEMAREST • JOHNSON

Produced and Directed by
LESLIE FENTON

HARRY DAVENPORT • DOUGLASS DUMBRILLE

Original story by Patterson McNutt and Harlan Ware

Screenplay by Earl Felton and Earl Kramb

A
MUTUAL
Production



Rita
HAYWORTH · Glenn
FORD



GILDA

with
GEORGE MACREADY · JOSEPH CALLEIA · STEVE GERAY
Produced by VIRGINIA VAN UPP
Directed by CHARLES VIDOR



RENEGADES in TECHNICOLOR



with
EVELYN KEYES · WILLARD PARKER
LARRY PARKS · EDGAR BUCHANAN

Screenplay by Melvin Levy and Francis Edwards Faragoh

Produced by
MICHEL KRAIKE
Directed by
GEORGE SHERMAN



The Nationwide
Musical Hit!

TARS and SPARS



Singing Star
of "Oklahoma!"

with
ALFRED DRAKE · JANET BLAIR · MARC PLATT
JEFF DONNELL · SYD CAESAR

Produced by MILTON BREN
Directed by ALFRED E. GREEN



in **TECHNICOLOR**

The BANDIT of SHERWOOD FOREST

with ANITA LOUISE • JILL ESMOND • EDGAR BUCHANAN
and CORNEL WILDE

Screenplay by Wilfrid H. Pettitt and Melvin Levy
Directed by GEORGE SHERMAN and HENRY LEVIN
Produced by LEONARD S. PICKER and CLIFFORD SANFORTH



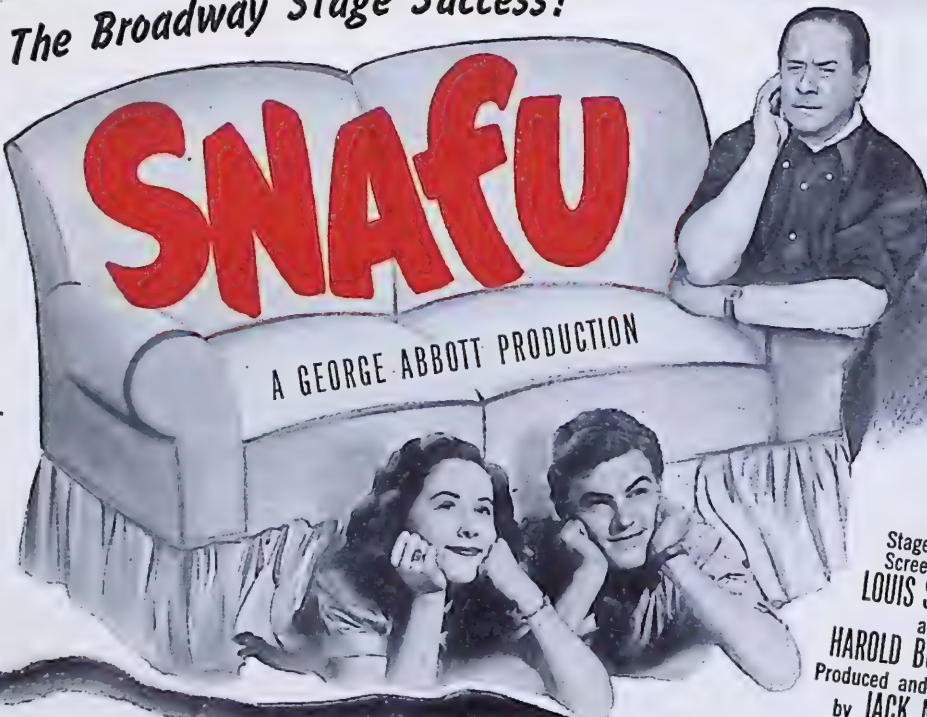
The Broadway Stage Success!



SNAFU

A GEORGE ABBOTT PRODUCTION

with
ROBERT BENCHLEY • VERA VAGUE
CONRAD JANIS • NANETTE PARKS
JANIS WILSON • JIMMY LLOYD
ENID MARKEY



Stageplay and
Screenplay by
LOUIS SOLOMON
and
HAROLD BUCHMAN
Produced and Directed
by JACK MOSS



PAT O'BRIEN

Perilous Holiday

Based on the Collier's
Magazine Serial

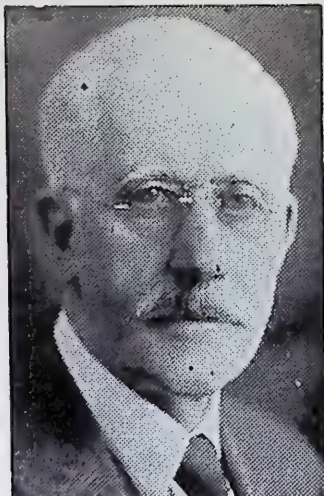


with EDGAR BUCHANAN
Produced by PHIL L. RYAN
Directed by EDWARD H. GRIFFITH



PRINTED IN U. S. A.

Western Pioneer



ALEX ENTWISLE

Veteran Edmonton theatre man, who was recently honored on his 80th birthday.

Newest Schedule From Technicolor

Technicolor feature schedule at present is as given below:

CURRENTLY RELEASED:

Anchors Aweigh —MGM
Colonel Blimp —United Artists
Incendiary Blonde —Paramount
Nob Hill —20th Century-Fox
Son of Lassie —MGM
Thousand and One Night, A —Columbia
Thrill of a Romance —MGM
Where Do We Go from Here? —20th Century-Fox

Wonder Man —Goldwyn, RKO

TO BE RELEASED:

Bandit of Sherwood Forest, The —Columbia
Blithe Spirit —Two Cities Films Ltd.
Dolly Sisters —20th Century-Fox
Early to Wed —MGM
Frontier Gal —Universal
Harvey Girls —MGM
Henry V —Eagle-Lion
Hold High the Torch —MGM
Night in Paradise —Wanger, Universal
Renegades, The —Columbia
San Antonio —Warner Bros.
Spanish Main —RKO
State Fair —20th Century-Fox
This Happy Breed —Eagle-Lion
Time, the Place and the Girl, The —Warner Bros.

Uncle Remus —Disney, RKO
Virginian, The —Paramount
Yolanda and the Thief —MGM
Ziegfeld Follies —MGM

IN PRODUCTION:

Blue Skies —Paramount
Canyon Passage —Wanger, Universal
Caesar and Cleopatra —Eagle-Lion
Concerto —Republic
Duel in the Sun —Vanguard
Enchanted Voyage —20th Century-Fox
Kid from Brooklyn —Goldwyn, RKO
Kitten on the Keys —20th Century-Fox
Leave Her to Heaven —20th Century-Fox
Matter of Life and Death, A —Eagle-Lion
Men of Two Worlds —Two Cities Films Ltd.
Night and Day —Warner Bros.
Smoky —20th Century-Fox
Yearling, The —MGM

IN PREPARATION:

Anna and the King of Siam —20th Century-Fox
Bandwagon, The —20th Century-Fox
California —Paramount
Centennial Summer —20th Century-Fox
Fiesta —MGM
Holiday in Mexico —MGM
Kissing Bandit —MGM
Little Miss Pilgrim —20th Century-Fox
London Town —Eagle-Lion
Robe, The —RKO
Scarlet Lily —Vanguard
Sea of Grass —MGM
Untitled, Story of Al Jolson —Columbia



We Stand Corrected

The photo that accompanied the article about Nat Taylor in a recent issue stirred up things. Sam Glazer of Columbia called to say that the person described as being Hy Rotenberg wasn't. He knew him but couldn't remember his name. Also the man on the right end of the back row, whose photo was accompanied by a question mark, was the late Frank Meyers, he said.

Next Zeke Sheine called to tell me that the person wrongly described as Rotenberg was his old boss Charlie Bailey, who once owned the Astor Theatre and the Dundas Playhouse.

Morrie Rittenberg dropped in right after that and confirmed the Bailey correction but explained that the person Sam Glazer called Frank Meyers wasn't. He was Mr. Kagen, who was running the Ideal Theatre in 1926, the year the photo was taken.

Others dropped in or phoned, all of them wanting to help straighten out the Rotenberg error. He must be a popular guy.

Typodermic Injections

The four-year-old son of Mr. and Mrs. George Altman, who is a nephew of Sam Fine, won the resent Hadassah baby contest... Morrie Sasloff, manager of the Broadway, went to see "Anna Lucasta" while in New York and Joan Crawford sat in front of him. After being momentarily thrilled Mr. Sasloff discovered that Miss Crawford's hair-do was high and he wasn't and never the twain would meet. He kept trying to see between Miss Crawford and her husband on one side, then between Miss Crawford and her neighbor on the other. The actress soon became aware of Sasloff's poking and peeking and probably thinking he was an adoring fan trying to get a close look, turned around and gave him that big smile. But he still didn't have the nerve to ask her to slide down a little... Harry Coleman and Coleman Electric have moved from Victoria Street to the only structure standing across from the Hermant Building at 21 Dundas Square. He's one of the nicest fellows in these parts and I thought you'd like to know where he is in case you tried the old address.

Observanda

Sam Smith, who went back to Britain from Canada to become a power there, was 57 when he died recently... Mayor Floyd Rumford of Forest, Ontario, operator of the Kinetoscope Theatre and an officer of the MPTAO, drove the trotter Bendona at the local fair in a four-horse race and came fourth. But Floyd had fun... Andree, daughter of Hamilton's George Stroud, was married recently to Captain James Howard Bellenie... Joe Paul, now manager of the Esquire, Brantford, is regarded with great affection in Welland, where he managed the Park. On being transferred the rest of the theatre community gave a dinner in his honor at which he was presented with a tri-lite desk lamp. Mr. and Mrs. Paul were also honored by the Jewish community, which gathered in the synagogue and presented Mrs. Paul with a pendant and Joe with some luggage. He's a grand lad... Tom Murray, who was assistant at the Park, Welland, now occupies the same post at the Esquire, Brantford... Bill Bailey dropped a V.L.S.E. product book of 1910 on my desk the other day after my request. V.L.S.E., known as "The Big Four," meant Vitagraph, Lubin, Selig and Essanay. Features were from four to ten reels and among the stars was Antonio Garrido Montegudo Moreno. Must have been before mar-quees. One of the features was Charlie Chaplin's four-reel burlesque of Carmen. Don't remember that one among the reissues, revivals or exhumations.

Justice Foiled

"I am quite willing to play Dr. Watson to Mr. Len Bishop's Sherlock Holmes," writes Jack Stone, manager of the Victory, Mission, B.C. "Last night two youngsters, who had held up and robbed another of \$3.35 collected from papers, hid out in the theatre here. In true Bishop style I had two policemen wait at the two lobby aisle entrances whilst I went in to get the two 'bandits.' After locating them and getting them to start after me down the aisle I'll be darned if they didn't head for the rear exits and get away. Later, with absolutely no help from me, the local authorities were able to catch them.

"My face is still red. Their ages were 11 and 12 respectively."

Joins Kid Loop



HILLIARD CONWAY

Formerly manager of the Colony, Toronto, he has joined Tom Bowyer as assistant in national organization of Odeon Movie Clubs for Young Canadians.

Open Nine New Odeon Kid Clubs

With four Odeon Movie Clubs for Young Canadians already in operation, it is announced that nine new clubs will be opened soon in various centres across the Dominion.

Theatres now operating clubs and showing special screen programs for children include the Colony, Toronto; Avalon, Ottawa; Odeon, Sarnia; and Palace, Galt, Ontario.

New clubs will shortly be opened at the Capitol, Moncton, New Brunswick; at the Capitol, Niagara Falls; Palace, St. Catharines; and Centre, Owen Sound, Ontario; at the Olympia, Dunbar, Park and Circle theatres, Vancouver; and the Oak, Burnaby, British Columbia.

Odeon Movie Clubs for Young Canadians are under the direction of Tom Bowyer, who is being assisted in the project by Hilliard Conway, former manager of the Colony Theatre, Toronto.

Plan New Theatre For Nutana, Sask.

Construction of a modern theatre in Nutana, Saskatchewan, at a cost of \$70,000, is planned by I. F. Shacker of Hanna, Alberta.

The new house will have a seating capacity of 600 or more.

Shacker operates theatres in Edmonton, and Hanna, Alberta, and in Kindersley, Saskatchewan. He is a former mayor of Hanna.



'The Enchanted Forest' Is Cinecolor Hit

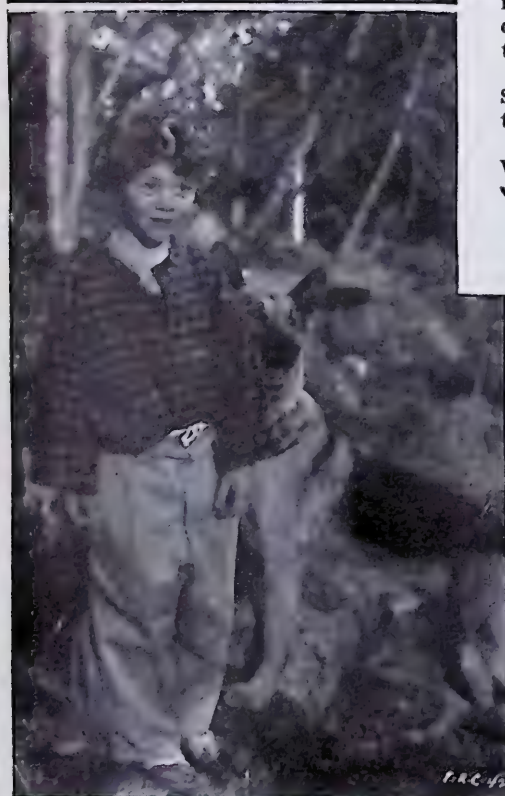
PRC's "The Enchanted Forest" is an outdoor drama photographed in Cinecolor against a background of primeval grandeur.

Separated from its mother in a train wreck, a baby is brought up as a child of nature by animals and a kindly hermit. Thus the scene is set for an enjoyable movie filled with pine-scented charm.

Romance between the child's widowed mother and a physician, and the depredations of a lumber baron add substance to the plot.

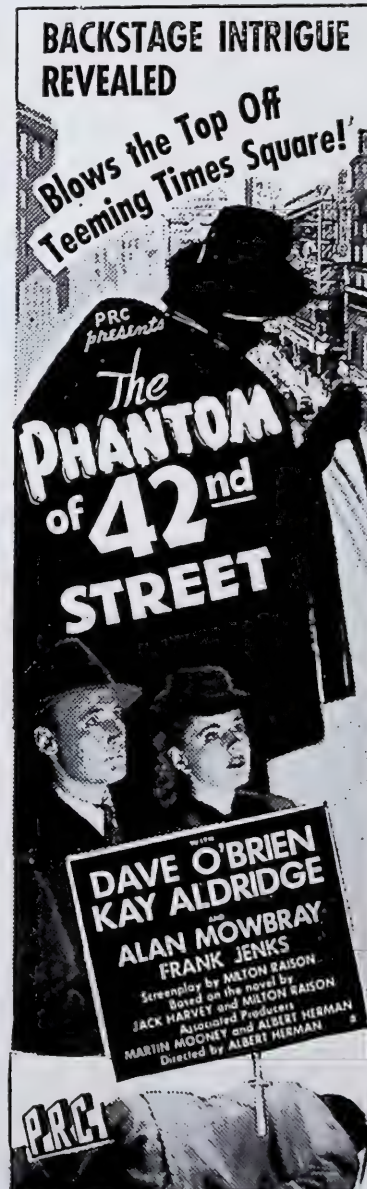
Edmund Lowe, Brenda Joyce, Billy Severn and Harry Davenport fulfill the top roles in a convincing manner.

This picture has been described as a Walt Disney feature come to life. It may well prove to be the season's surprise.



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Bicycling Award Per Exchange

(Continued from Page 1)

On its first claim, involving unauthorized exhibition in Cabri, Leader and Sceptre, Regal was awarded \$1,418 and on its second, for showings in Sceptre and Port Reeve, \$74.

Those who acted as arbitrators during the proceedings were James Crawford, Garry Theatre, Calgary; Vernon Dixon, manager of the Calgary branch of PRC; and G. W. Peacock, Isis Theatre, Calgary. Two arbitrators sat in the case of each claim, every company making two.

Empire-Universal was allowed \$1,120 on its first claim and \$199 on its second.

Twentieth Century-Fox was awarded \$416 and \$524; Warner Brothers \$108 and \$379; RKO \$314 and \$44; and Paramount \$303 and \$144. United Artists was awarded \$308 on its first claim but its second, for \$103, was dismissed. Columbia's claims, totalling \$210, were dismissed.

Means of obtaining the money represented by the awards are being studied by officers of the companies affected.

Mono Dramatic Lead

Claudia Drake will play the feminine lead in "The Face of Marble," a Monogram drama.



OCTOBER

TORONTO SYMPHONY



At Dinner for Deacon



At the dinner in honor of Colonel Deacon, retiring director of Auxiliary Services, given by the Sixteen Millimetre Association. Left to right—Colonel Cooper, C. L. Burton, Major Morwick; Colonel Poulter, successor to Colonel Deacon; and Colonel Deacon.

Deacon Honored On Retirement

(Continued from Page 1)

Members of the association and friends of Colonel Deacon gathered at a banquet at the Royal York Hotel, Toronto, last week to pay tribute to his efficiency and courtesy during the war period.

Lieutenant-Colonel John A. Cooper, V.D., chairman of the board of the Sixteen Millimetre Association, presided over the affair and introduced the speakers.

Among those who expressed the sentiments of those gathered were C. L. Burton, president of the Robert Simpson Company, who was chairman of the finance committee of the War Savings Department; Major H. Morwick, Veteran's Affairs; Colonel William Dray, Salvation Army; W. R. Cook, YMCA; and Rear Admiral Crossett, Royal Canadian Naval Film Society.

Many compliments were paid the motion picture industry for its service to the armed forces and its whole-hearted war effort by the speakers.

Among those present were William Redpath, General Films, which distributes RKO and Paramount; Walter Kennedy, Sovereign Films, which handles Columbia, Universal and others; T. Long, Hanson 16 Mm., distributors of Metro; Sydney Samson, Canadian general manager for 20th-Century-Fox; and Alf Piggin, Warner Brothers.

There has been no decrease in 16 mm. distribution to army camps since hostilities ceased.

Houses in 1944 Increase of 29

(Continued from Page 1)

total being 167, and Alberta's theatres increased by 11, reaching 144. Quebec had 225, three more; British Columbia, including Yukon Territory, added two to make 126; Prince Edward Island's total became seven through one more and Nova Scotia's houses, with a gain of one, became 64.

Of Canada's theatres, 595 were each owned by one person, in 1944, 38 more than were in this classification in 1943, which indicates individual enterprise and an increase in independent operators of one theatre.

Part of the gain in single ownership seems to be at the cost of those who operated two and three theatres, for in 1944 these operated 179 houses compared with 195 in 1943.

Owners who each controlled from four to 19 theatres increased their holding in 1944, the total number of theatres under them being 201 compared with 192 for 1943.

Larger circuits owning 20 theatres or over operated 321 theatres in 1944, an increase of two.

According to the report, there were 46 new places with permanent projection equipment during 1944, including community halls. There were five theatres remodelled and reopened and 22 closed. The gain in places of exhibition was 29.

Star Russell, Knox

RKO will co-star Rosalind Russell and Alexander Knox in "Sister Kenny."

Alex Entwisle's 80th Birthday

(Continued from Page 1)

on the business of Entwisle Theatres with a fatherly but expert interest in what is going on in the entertainment field.

The dean of theatre operators, Entwisle can trace his interest in motion picture and legitimate stage activities back to 1910 when he started work as an operator in the old Bijou Theatre in Edmonton. That was five years after he arrived here from England where he had been a railwayman in Lancashire.

Entwisle's memory of his early start in the theatre business is keen enough to recall the big feature that year was the Bijou's exclusive showing of films of the funeral of King Edward VII.

A few years later, he became manager of the old Dreamland theatre and then in 1919 started his ownership career by taking over the same theatre. His purchasing deals extended quickly to the Princess Theatre the same year, to the old Monarch, which was located next to the present Capitol theatre, the following year, to the Empress in 1930 and the Strand, the former Pantages, in 1931.

At present Entwisle Theatres own and operate the Strand, Dreamland, Empress, Garneau and Princess. The firm also operates the Empire Theatre, owned by the Famous Players.

Always personally interested in the working conditions of the staffs of the various theatres, he at numerous times has been honored at dinners and with presentations by the employees.

Still his prized possession is a walnut writing desk given him by employees in 1929. On another occasion the theatre staffs joined to present him with an illuminated address bearing the signatures of 42 employees.

An interesting trade souvenir is his special pass from the late Carl Laemmle, to the opening of Universal City in 1915. "Admit Mr. A. Entwisle and Party to Universal City, Cal.; the Strangest City in the world; near Los Angeles, Cal.," it reads.

Maggie's Starrer

Margaret O'Brien will star in MGM's "Three Wise Fools," with Lionel Barrymore, Lewis Stone and Frank Morgan as leading men.

Roy Rogers' Next

Roy Rogers' next picture for Republic will be "My Pal Trigger." Dale Evans will play the female lead opposite the "King of the Cowboys."

To West



ROSS BEESLEY

He is returning to Western Canada as newsreel representative for Associated Screen News Limited of Montreal. He will make his headquarters in Vancouver.

Canadian Clip For 'Pride of Marines'

A special clip prepared by the Canadian Red Cross and produced by the National Film Board has been added to Warner Brothers' "Pride of the Marines" for its release in Canada.

The clip points out that the Dominion's Red Cross workers are engaged in the same work of bringing aid and comfort to soldiers and disabled veterans as the Red Cross representative shown in the film.

C. F. Johnston, national publicity director for the Canadian Red Cross, has advised all regional offices of his organization to cooperate with local theatres playing "Pride of the Marines."

Stars at Sports

Hollywood stars participating in their favorite sports will be shown in Columbia's next Screen Snapshots reel.

Trade Paper Contact Named at Paramount

Sid Mesibov has been appointed Paramount trade paper contact under the direction of Al Wilkie, publicity manager, Charles M. Reagan announced recently. Mesibov succeeds Al Finestone who was transferred to the Paramount Studio on the coast a few weeks ago.

Mesibov joined Paramount in 1940 as field advertising representative, with headquarters in the New York exchange. For the past two years he has served as assistant to Alec Moss, exploitation manager.

Big Campaign for 'Rhapsody in Blue' Isman Honored By Mtl. Colony

"Rhapsody in Blue," Warner Brothers' film on the life of George Gershwin, is being given a full-blown advertising campaign prior to its general release in Canada during the last week in October and first week in November. The picture was pre-released for single engagement, Thanksgiving midnight shows at six Famous Players theatres and one Odeon, in different parts of the country.

Highlighting the publicity campaign was a fashion show, the first in five years, at Simpson's Toronto department store. Titled "Rhapsody in Fashion," the show featured George Gershwin tunes and credit was given to Warners in the special program. The fashion show was preceded by a full-page ad in the Toronto Globe and Mail, which also tied it in with the picture.

Two George Gershwin programs will be broadcast by the CBC in connection with the picture. A special show on the "Voice of Victor" program, which will be heard on October 25th at 8.30 to 9.00 p.m. over the trans-Canada network, will be tied in with key-runs of "Rhapsody in Blue" across the Dominion. And an all-Gershwin program in the "Victor Record Album" series will be broadcast over 28 Canadian stations during the last week in October.

In addition to the radio programs Warners have made arrangements with RCA Victor for a number of other publicity tie-ups. All dealers subscribing to the Victor Monthly Display Service are receiving a popular display featuring the three Gershwin show-pieces from "Rhapsody in Blue." Victor Record Supplement is plugging the picture in its October and November issues; Victor Monthly Record Hanger is featuring Gershwin records in its issues for those two months; and all Victor record dealers in Canada will receive a special edition of the Victor Record News featuring the "Rhapsody in Blue" tie-up.

Through a further arrangement with the Sparton Company of Canada, Limited, distributors of Columbia records in Canada, an advertisement showing Oscar Levant, who appears in the picture, is being published in the November issues of four English and three French language national publications, on sale in October. These are MacLean's Magazine, Saturday Night, Liberty, New World, and Le Samedi, La Revue Moderne and Nouveau Monde.

Almost 125 members of the Montreal film colony and their friends gathered at the Mount Royal Hotel at a banquet in honor of M. J. "Mickey" Isman last week. Isman, formerly Montreal branch manager for Empire-Universal, was moving to Toronto as assistant general manager, his appointment having been announced recently by A. W. Perry, general manager.

The guest of honor was presented with \$200 in Ninth Victory Loan bonds, in behalf of those present by Arthur Hirsch, president of Quebec Allied Theatrical Industries and top executive of Consolidated Theatres, Montreal.

William Lester of United Amusement Company acted as chairman and introduced the speakers.

At the head table were Ben Norrish, Associated Screen News, Montreal; Alec Adelman, Consolidated Theatres, Montreal; George Ganetakos, United Amusement Company, Montreal; Charles Chaplin, United Artists, Toronto; Harry Bercovitch; Regina; Ovila Cote, Quebec City.

Irvin Sourkes of Monogram and Ed English of 20th-Fox were prominent on the committee.

Isman first became associated with the motion picture industry in 1921 when he acquired the Gay Theatre, Dauphin, Manitoba. A year later he also took over and operated the Lyric Theatre in The Pas, Manitoba.

In 1925 he moved to Winnipeg as a salesman with First National and one year later he became Winnipeg branch manager for the company.

Resigning this post when Warners and First National amalgamated in 1929, he returned to The Pas to organize, and become vice-president and general manager of Northland Theatres Limited.

Leaving The Pas again in 1931, Isman returned to distribution to become Paramount's special sales representatives for Western Canada. The following year he left Paramount to re-join Warners as branch manager at Saint John, New Brunswick, and in 1933 he was promoted to head of the Montreal office for the same company.

He became associated with Empire-Universal as head of that company's Montreal branch in 1940.

Lederer Stars

Frances Lederer and Ann Rutherford are co-starred in Republic's "The Madonna's Secret," with Gail Patrick and Edward Ashley in top supporting roles.

Aussie Film Head



RALPH FOSTER

He was recently appointed head of the newly formed Australian Film Board. In Australia for the National Film Board, a request was made for his services by the Prime Minister and granted by the Honorable W. L. M. King.

Jane Sings, Dances

Janes Withers will play a singing and dancing role in "Lonely Hearts Club," her next picture for Republic.

USA Chain Plans Dual Projection

Latest development in the possible inroads of 16 mm. films into regular 35 mm. channels is the announcement that a USA chain, World Theatres, is planning to install facilities for projection of both 35 and 16 mm. films in Michigan houses.

Gil Golden Named to Help Blumentock

Following the return from the coast of Mort Blumenstock, director of advertising and publicity for Warner Brothers, it is announced that he has appointed Gil Golden, formerly eastern advertising manager, to the post of executive assistant. Larry Golob, previously eastern publicity manager is promoted to publicity director for the company in New York corresponding to Alex Evelove who was earlier confirmed as studio publicity director.

In addition to his new duties, Golden will continue in charge of advertising for the company, the post he has held for the past four years.

Both moves have been made to free Blumenstock for larger executive duties between the home office and the studio.



THE *Dawn* OF A *New Day*

• With the advent of peace, Canada is on the threshold of a new era of progress and prosperity.

But right now our country needs money to help our ex-service men and women re-adjust and re-establish themselves in civilian life. That is why the Ninth Victory Loan campaign is being launched.

The splendid co-operation of business people has made it possible for Canada to exceed its objective in every previous loan.

Once again your co-operation and help are needed. This time, you are urged to buy more bonds than ever before.

The money you invest in Victory Bonds can be used later for new equipment, stock and supplies and to improve your premises and expand your business. So "Sign Your Name For Victory". Buy Bonds!



Sign your name for Victory

BUY VICTORY BONDS

NATIONAL WAR FINANCE COMMITTEE

Ask yourself these questions...

→ Do the patrons of my theatre read the Reader's Digest?

→ Do my patrons read the best selling books?

If your answer to these questions is "yes" (and we're betting it is), you have a ready-made audience waiting to see the exciting picturization of "Paris-Underground" . . . for the people in your town are part of the 30,000,000 readers who have thrilled to this story as a best-selling Book-of-the-Month and as a condensation in Reader's Digest!

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IT'S A
BIG ONE!"

